

# ECON 337901

# FINANCIAL ECONOMICS

Peter Ireland

Boston College

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## The Efficient Frontier

$$\mu_P = w\mu_1 + (1 - w)\mu_2$$

$$\sigma_P = [w^2\sigma_1^2 + (1 - w)^2\sigma_2^2 + 2w(1 - w)\sigma_1\sigma_2\rho_{12}]^{1/2}$$

In the case with two risky assets, the choice of  $w$  simultaneously determines  $\mu_P$  and  $\sigma_P$ . But with more than two risky assets, the portfolio problem takes on an added dimension, since then we can ask: how can we select  $w_1, w_2, \dots, w_N$  to minimize  $\sigma_P$  for any given choice of  $\mu_P$ ?

# The Efficient Frontier

Consider two portfolios,  $A$  and  $B$ , with expected returns  $\mu_A$  and  $\mu_B$  and standard deviations  $\sigma_A$  and  $\sigma_B$ .

Recall that portfolio  $A$  is said to exhibit **mean-variance dominance** over portfolio  $B$  if either

$$\mu_A > \mu_B \text{ and } \sigma_A \leq \sigma_B$$

or

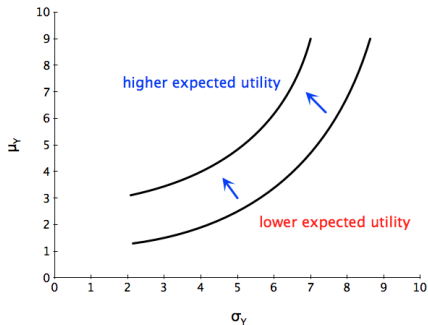
$$\mu_A \geq \mu_B \text{ and } \sigma_A < \sigma_B$$

# The Efficient Frontier

Hence, choosing portfolio shares to minimize variance for a given mean will allow us to characterize the **efficient frontier**:

1. The set of all portfolios that are **not** mean-variance dominated by any other portfolio.
2. The set of all portfolios that are of potential interest to investors with mean variance utility.
3. The “budget constraint” in Markowitz’s diagram.

# The Efficient Frontier



Here are the indifference curves in Markowitz's diagram. Now we want to find out what the constraint looks like when there are more than two risky assets.

# The Efficient Frontier

With three assets, for example, an investor can choose

$w_1$  = share of initial wealth allocated to asset 1

$w_2$  = share of initial wealth allocated to asset 2

$1 - w_1 - w_2$  = share of wealth allocated to asset 3

## The Efficient Frontier

Given the choices of  $w_1$  and  $w_2$ :

$$\tilde{r}_P = w_1 \tilde{r}_1 + w_2 \tilde{r}_2 + (1 - w_1 - w_2) \tilde{r}_3$$

$$\mu_P = w_1 \mu_1 + w_2 \mu_2 + (1 - w_1 - w_2) \mu_3$$

$$\begin{aligned} \sigma_P^2 &= w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + (1 - w_1 - w_2)^2 \sigma_3^2 \\ &\quad + 2w_1 w_2 \sigma_1 \sigma_2 \rho_{12} \\ &\quad + 2w_1 (1 - w_1 - w_2) \sigma_1 \sigma_3 \rho_{13} \\ &\quad + 2w_2 (1 - w_1 - w_2) \sigma_2 \sigma_3 \rho_{23} \end{aligned}$$

# The Efficient Frontier

Our problem is to solve

$$\min_{w_1, w_2} \sigma_P^2 \text{ subject to } \mu_P = \bar{\mu}$$

for a given value of  $\bar{\mu}$ .

But since we are more used to solving constrained **maximization** problems, consider the reformulated, but equivalent, problem:

$$\max_{w_1, w_2} -\sigma_P^2 \text{ subject to } \mu_P = \bar{\mu}$$



## The Efficient Frontier

Set up the Lagrangian, using the expressions for  $\sigma_P$  and  $\mu_P$  derived previously:

$$\begin{aligned}L(w_1, w_2, \lambda) = & -w_1^2\sigma_1^2 - w_2^2\sigma_2^2 - (1 - w_1 - w_2)^2\sigma_3^2 \\ & - 2w_1w_2\sigma_1\sigma_2\rho_{12} \\ & - 2w_1(1 - w_1 - w_2)\sigma_1\sigma_3\rho_{13} \\ & - 2w_2(1 - w_1 - w_2)\sigma_2\sigma_3\rho_{23} \\ & + \lambda[w_1\mu_1 + w_2\mu_2 + (1 - w_1 - w_2)\mu_3 - \bar{\mu}]\end{aligned}$$

## The Efficient Frontier

$$\begin{aligned}L(w_1, w_2, \lambda) = & -w_1^2\sigma_1^2 - w_2^2\sigma_2^2 - (1 - w_1 - w_2)^2\sigma_3^2 \\ & - 2w_1w_2\sigma_1\sigma_2\rho_{12} \\ & - 2w_1(1 - w_1 - w_2)\sigma_1\sigma_3\rho_{13} \\ & - 2w_2(1 - w_1 - w_2)\sigma_2\sigma_3\rho_{23} \\ & + \lambda[w_1\mu_1 + w_2\mu_2 + (1 - w_1 - w_2)\mu_3 - \bar{\mu}]\end{aligned}$$

Most of these objects are **data**:

$$\mu_1, \mu_2, \mu_3, \sigma_1, \sigma_2, \sigma_3, \rho_{12}, \rho_{13}, \rho_{23}$$

And the target  $\bar{\mu}$  is given as well.

## The Efficient Frontier

PS12: As in PS11, suppose  $\mu_1 = 8$ ,  $\mu_2 = 4$ ,  $\sigma_1 = 8$ , and  $\sigma_2 = 4$ .

Now introduce a third asset, with  $\mu_3 = 6$  and  $\sigma_3 = 6$ .

Assume for simplicity that  $\rho_{12} = \rho_{13} = \rho_{23} = 0$ .

We can achieve a target expected return  $\bar{\mu} = 6$  by investing only in asset 3. The portfolio will then have  $\sigma_P = \sigma_3 = 6$ .

How much better can we do by choosing portfolio weights optimally? A lot better, even with only 3 assets and zero correlations.

## The Efficient Frontier

$$\begin{aligned}L(w_1, w_2, \lambda) &= -w_1^2\sigma_1^2 - w_2^2\sigma_2^2 - (1 - w_1 - w_2)^2\sigma_3^2 \\ &\quad - 2w_1w_2\sigma_1\sigma_2\rho_{12} \\ &\quad - 2w_1(1 - w_1 - w_2)\sigma_1\sigma_3\rho_{13} \\ &\quad - 2w_2(1 - w_1 - w_2)\sigma_2\sigma_3\rho_{23} \\ &\quad + \lambda[w_1\mu_1 + w_2\mu_2 + (1 - w_1 - w_2)\mu_3 - \bar{\mu}]\end{aligned}$$

With  $\bar{\mu} = 6$ ,  $\mu_1 = 8$ ,  $\mu_2 = 4$ ,  $\mu_3 = 6$ ,  $\sigma_1 = 8$ ,  $\sigma_2 = 4$ ,  $\sigma_3 = 6$ ,  
and  $\rho_{12} = \rho_{13} = \rho_{23} = 0$ :

$$\begin{aligned}L(w_1, w_2, \lambda) &= -64w_1^2 - 16w_2^2 - 36(1 - w_1 - w_2)^2 \\ &\quad + \lambda[8w_1 + 4w_2 + 6(1 - w_1 - w_2) - 6]\end{aligned}$$

## The Efficient Frontier

$$L(w_1, w_2, \lambda) = -64w_1^2 - 16w_2^2 - 36(1 - w_1 - w_2)^2 \\ + \lambda[8w_1 + 4w_2 + 6(1 - w_1 - w_2) - 6]$$

FOC for  $w_1$ :

$$-128w_1^* + 72(1 - w_1^* - w_2^*) + \lambda^*(8 - 6) = 0$$

FOC for  $w_2$ :

$$-32w_2^* + 72(1 - w_1^* - w_2^*) + \lambda^*(4 - 6) = 0$$

Constraint:

$$8w_1^* + 4w_2^* + 6(1 - w_1^* - w_2^*) = 6$$

## The Efficient Frontier

FOC for  $w_1$ :

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FOC for  $w_2$ :

$$-32w_2^* + 72(1 - w_1^* - w_2^*) + \lambda^*(4 - 6) = 0$$

Constraint:

$$8w_1^* + 4w_2^* + 6(1 - w_1^* - w_2^*) = 6$$

Three **linear** equations in three unknowns:  $w_1^*$ ,  $w_2^*$ , and  $\lambda^*$ .

## The Efficient Frontier

Start with the constraint:

$$8w_1^* + 4w_2^* + 6(1 - w_1^* - w_2^*) = 6$$

$$2w_1^* - 2w_2^* = 0$$

$$w_1^* = w_2^*$$

Since  $\mu_1 = 8$  and  $\mu_2 = 4$ , maintaining the target expected return  $\mu_P = 6$  requires allocating equal shares to assets 1 and 2.

## The Efficient Frontier

Substitute

$$w^* = w_1^* = w_2^*$$

Into the FOC for  $w_1$ :

$$-128w_1^* + 72(1 - w_1^* - w_2^*) + \lambda^*(8 - 6) = 0$$

$$-128w^* + 72(1 - 2w^*) + 2\lambda^* = 0$$

and the FOC for  $w_2$ :

$$-32w_2^* + 72(1 - w_1^* - w_2^*) + \lambda^*(4 - 6) = 0$$

$$-32w^* + 72(1 - 2w^*) - 2\lambda^* = 0$$



## The Efficient Frontier

Solve for  $w^*$  by elimination:

$$-128w^* + 72(1 - 2w^*) + 2\lambda^* = 0$$

$$-32w^* + 72(1 - 2w^*) - 2\lambda^* = 0$$

$$-160w^* + 144(1 - 2w^*) = 0$$

## The Efficient Frontier

$$-160w^* + 144(1 - 2w^*) = 0$$

After you find the numerical values of  $w_1^* = w^*$ ,  $w_2^* = w^*$ , and  $w_3^* = 1 - w_1^* - w_2^* = 1 - 2w^*$ , compute

$$\sigma_P = (64w_1^{*2} + 16w_2^{*2} + 36w_3^{*2})^{1/2}$$

It will be **much** smaller than 6. Optimal portfolio allocation yields a substantial reduction in risk while still maintaining the expected return of  $\bar{\mu} = 6$  percent.

## The Efficient Frontier

$$\begin{aligned}L(w_1, w_2, \lambda) = & -w_1^2\sigma_1^2 - w_2^2\sigma_2^2 - (1 - w_1 - w_2)^2\sigma_3^2 \\ & - 2w_1w_2\sigma_1\sigma_2\rho_{12} \\ & - 2w_1(1 - w_1 - w_2)\sigma_1\sigma_3\rho_{13} \\ & - 2w_2(1 - w_1 - w_2)\sigma_2\sigma_3\rho_{23} \\ & + \lambda[w_1\mu_1 + w_2\mu_2 + (1 - w_1 - w_2)\mu_3 - \bar{\mu}]\end{aligned}$$

First-order condition for  $w_1$ :

$$\begin{aligned}0 = & -2w_1^*\sigma_1^2 + 2(1 - w_1^* - w_2^*)\sigma_3^2 - 2w_2^*\sigma_1\sigma_2\rho_{12} \\ & - 2(1 - w_1^* - w_2^*)\sigma_1\sigma_3\rho_{13} + 2w_1^*\sigma_1\sigma_3\rho_{13} \\ & + 2w_2^*\sigma_2\sigma_3\rho_{23} + \lambda^*\mu_1 - \lambda^*\mu_3\end{aligned}$$

## The Efficient Frontier

$$\begin{aligned}L(w_1, w_2, \lambda) = & -w_1^2\sigma_1^2 - w_2^2\sigma_2^2 - (1 - w_1 - w_2)^2\sigma_3^2 \\ & - 2w_1w_2\sigma_1\sigma_2\rho_{12} \\ & - 2w_1(1 - w_1 - w_2)\sigma_1\sigma_3\rho_{13} \\ & - 2w_2(1 - w_1 - w_2)\sigma_2\sigma_3\rho_{23} \\ & + \lambda[w_1\mu_1 + w_2\mu_2 + (1 - w_1 - w_2)\mu_3 - \bar{\mu}]\end{aligned}$$

First-order condition for  $w_2$ :

$$\begin{aligned}0 = & -2w_2^*\sigma_2^2 + 2(1 - w_1^* - w_2^*)\sigma_3^2 - 2w_1^*\sigma_1\sigma_2\rho_{12} \\ & + 2w_1^*\sigma_1\sigma_3\rho_{13} - 2(1 - w_1^* - w_2^*)\sigma_2\sigma_3\rho_{23} \\ & + 2w_2^*\sigma_2\sigma_3\rho_{23} + \lambda^*\mu_2 - \lambda^*\mu_3\end{aligned}$$

## The Efficient Frontier

The two first-order conditions and the constraint

$$\begin{aligned}0 &= -2w_1^* \sigma_1^2 + 2(1 - w_1^* - w_2^*) \sigma_3^2 - 2w_2^* \sigma_1 \sigma_2 \rho_{12} \\ &\quad - 2(1 - w_1^* - w_2^*) \sigma_1 \sigma_3 \rho_{13} + 2w_1^* \sigma_1 \sigma_3 \rho_{13} \\ &\quad + 2w_2^* \sigma_2 \sigma_3 \rho_{23} + \lambda^* \mu_1 - \lambda^* \mu_3\end{aligned}$$

$$\begin{aligned}0 &= -2w_2^* \sigma_2^2 + 2(1 - w_1^* - w_2^*) \sigma_3^2 - 2w_1^* \sigma_1 \sigma_2 \rho_{12} \\ &\quad + 2w_1^* \sigma_1 \sigma_3 \rho_{13} - 2(1 - w_1^* - w_2^*) \sigma_2 \sigma_3 \rho_{23} \\ &\quad + 2w_2^* \sigma_2 \sigma_3 \rho_{23} + \lambda^* \mu_2 - \lambda^* \mu_3\end{aligned}$$

$$w_1^* \mu_1 + w_2^* \mu_2 + (1 - w_1^* - w_2^*) \mu_3 = \bar{\mu}$$

form a system of three equations in the three unknowns:  $w_1^*$ ,  $w_2^*$ , and  $\lambda^*$ .

## The Efficient Frontier

Moreover, the equations are **linear** in the unknowns  $w_1^*$ ,  $w_2^*$ , and  $\lambda^*$ :

$$\begin{aligned} 0 = & -2w_1^*\sigma_1^2 + 2(1 - w_1^* - w_2^*)\sigma_3^2 - 2w_2^*\sigma_1\sigma_2\rho_{12} \\ & - 2(1 - w_1^* - w_2^*)\sigma_1\sigma_3\rho_{13} + 2w_1^*\sigma_1\sigma_3\rho_{13} \\ & + 2w_2^*\sigma_2\sigma_3\rho_{23} + \lambda^*\mu_1 - \lambda^*\mu_3 \end{aligned}$$

$$\begin{aligned} 0 = & -2w_2^*\sigma_2^2 + 2(1 - w_1^* - w_2^*)\sigma_3^2 - 2w_1^*\sigma_1\sigma_2\rho_{12} \\ & + 2w_1^*\sigma_1\sigma_3\rho_{13} - 2(1 - w_1^* - w_2^*)\sigma_2\sigma_3\rho_{23} \\ & + 2w_2^*\sigma_2\sigma_3\rho_{23} + \lambda^*\mu_2 - \lambda^*\mu_3 \end{aligned}$$

$$w_1^*\mu_1 + w_2^*\mu_2 + (1 - w_1^* - w_2^*)\mu_3 = \bar{\mu}$$

Given specific values for  $\mu_1$ ,  $\mu_2$ ,  $\mu_3$ ,  $\sigma_1$ ,  $\sigma_2$ ,  $\sigma_3$ ,  $\rho_{12}$ ,  $\rho_{13}$ ,  $\rho_{23}$ , and  $\bar{\mu}$  they can be solved quite easily.

## The Efficient Frontier

In linear algebra, a **vector** is just a column of numbers. With  $N \geq 3$  assets, you can organize the portfolio shares and expected returns into a vectors:

$$w = \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_N \end{bmatrix} \quad \text{and} \quad \mu = \begin{bmatrix} \mu_1 \\ \mu_2 \\ \vdots \\ \mu_N \end{bmatrix}$$

where

$$w_1 + w_2 + \dots + w_N = 1$$

Also in linear algebra, the **transpose** of a vector just reorganizes the column as a row; for example:

$$w' = [w_1 \quad w_2 \quad \dots \quad w_N]$$

# The Efficient Frontier

Meanwhile, the variances and covariances can be organized into a **matrix** – a collection of rows and columns:

$$\Sigma = \begin{bmatrix} \sigma_1^2 & \sigma_1\sigma_2\rho_{12} & \dots & \sigma_1\sigma_N\rho_{1N} \\ \sigma_1\sigma_2\rho_{12} & \sigma_2^2 & \dots & \sigma_2\sigma_N\rho_{2N} \\ \vdots & \vdots & \dots & \vdots \\ \sigma_1\sigma_N\rho_{1N} & \sigma_2\sigma_N\rho_{2N} & \dots & \sigma_N^2 \end{bmatrix}$$



## The Efficient Frontier

Using the rules from linear algebra for multiplying vectors and matrices, the expected return on any portfolio with shares in the vector  $w$  is

$$\mu'w$$

and the variance of the random return on the portfolio is

$$w'\Sigma w.$$

Hence, the problem of minimizing the variance for a given mean can be written compactly as

$$\max_w -w'\Sigma w \text{ subject to } \mu'w = \bar{\mu} \text{ and } \ell'w = 1$$

where  $\ell$  is a vector of  $N$  ones.

## The Efficient Frontier

$$\max_w -w'\Sigma w \text{ subject to } \mu'w = \bar{\mu} \text{ and } \ell'w = 1$$

Problems of this form are called **quadratic programming problems** and can be solved very quickly on a computer even when the number of assets  $N$  is large.

We can also add more constraints, such as  $w_i \geq 0$ , ruling out short sales.

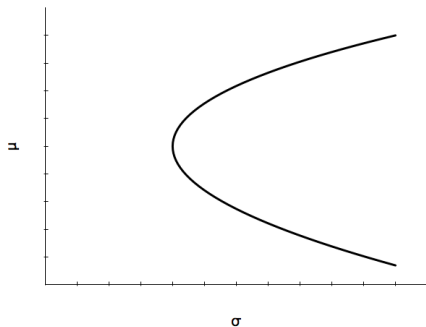
## The Efficient Frontier

Going back to the case with three assets, once the optimal shares  $w_1^*$  and  $w_2^*$  have been found, the minimized standard deviation can be computed using the general formula

$$\begin{aligned}\sigma_P^2 &= w_1^2\sigma_1^2 + w_2^2\sigma_2^2 + (1 - w_1 - w_2)^2\sigma_3^2 \\ &\quad + 2w_1w_2\sigma_1\sigma_2\rho_{12} \\ &\quad + 2w_1(1 - w_1 - w_2)\sigma_1\sigma_3\rho_{13} \\ &\quad + 2w_2(1 - w_1 - w_2)\sigma_2\sigma_3\rho_{23}\end{aligned}$$

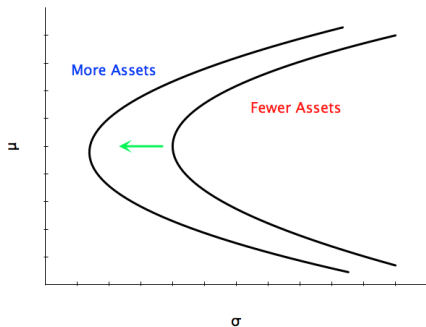
Doing this for various values of  $\bar{\mu}$  allows us to trace out the **minimum variance frontier**.

# The Efficient Frontier



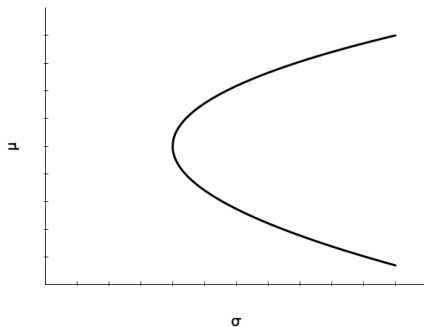
Tracing out the minimized  $\sigma_p$  for each value of  $\mu_p = \bar{\mu}$  produces the **minimum variance frontier**.

# The Efficient Frontier



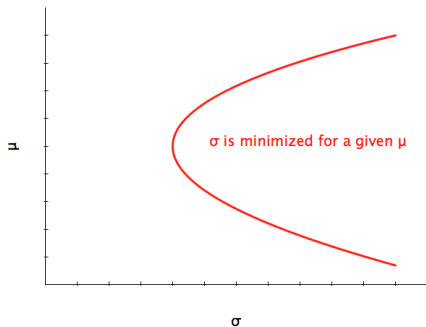
Adding assets shifts the minimum variance frontier to the left, as opportunities for diversification are enhanced.

# The Efficient Frontier



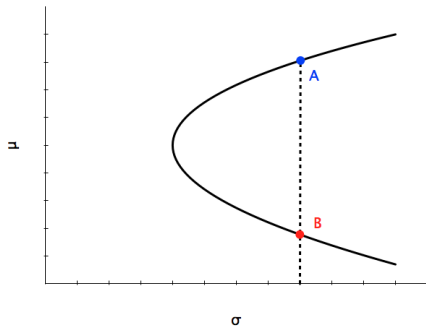
However, the minimum variance frontier retains its sideways parabolic shape.

# The Efficient Frontier



The **minimum variance frontier** traces out the minimized variance or standard deviation for each required mean return.

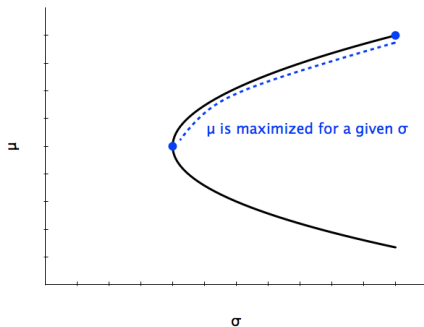
# The Efficient Frontier



But **portfolio A** exhibits mean-variance dominance over **portfolio B**, since it offers a higher expected return with the same standard deviation.



# The Efficient Frontier



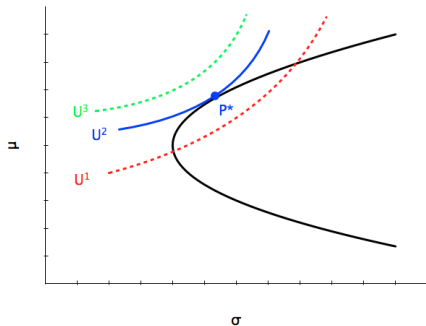
Hence, the **efficient frontier** extends only along the top arm of the minimum variance frontier.

## The Efficient Frontier

Recall that any of the following assumptions imply that indifference curves in this  $\sigma - \mu$  diagram slope upward and are convex:

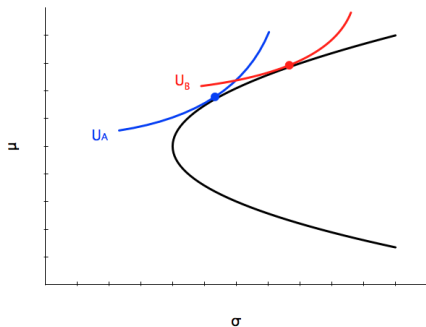
1. Risks are small enough to justify a second-order Taylor approximation to any increasing and concave Bernoulli utility function within the vN-M expected utility framework
2. Investors have vN-M expected utility with quadratic Bernoulli utility functions
3. Asset returns are normally distributed and investors have vN-M expected utility with increasing and concave Bernoulli utility functions

# The Efficient Frontier



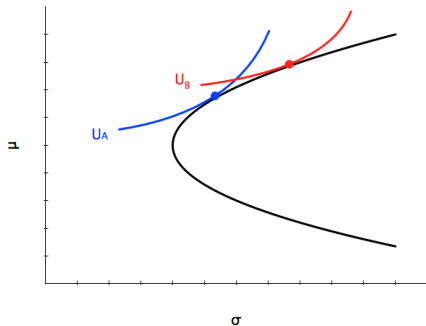
Portfolios along  $U^1$  are suboptimal. Portfolios along  $U^3$  are infeasible. Portfolio  $P^*$ , located where  $U^2$  is tangent to the efficient frontier, is optimal.

# The Efficient Frontier



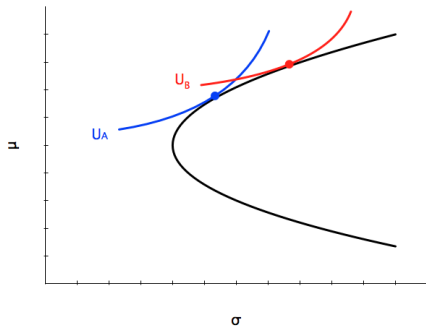
**Investor B** is less risk averse than **investor A**. But both choose portfolios along the efficient frontier.

## The Efficient Frontier



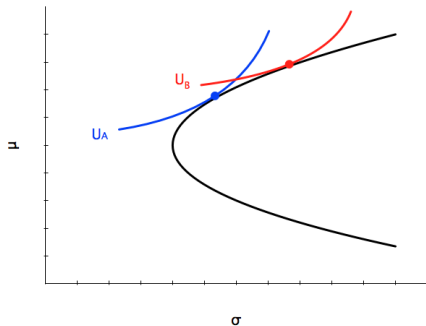
Thus, the mean-variance utility hypothesis built into Modern Portfolio Theory implies that all investors choose optimal portfolios along the efficient frontier.

# The Efficient Frontier



Fund managers should construct portfolios along the efficient frontier – that are not dominated in mean-variance by any other.

# The Efficient Frontier



Individual investors can then choose the portfolio along the efficient frontier that is best suited to their individual levels of risk aversion.