

# EC132.02

# Principles of Macroeconomics

Boston College

Thursday, February 28

# Announcements and Reminders

Aplia homework on Production and Growth due this Friday, March 1, at 9am.

Aplia homework on Saving, Investment and the Financial System due Friday, March 22, at 9am.

Today and the week after break: Ch 26 Saving, Investment and the Financial System

Next: Ch 28 Unemployment

# Ch 26 Saving Investment and the Financial System

1. Financial Institutions in the US Economy
  - A. Financial Markets
  - B. Financial Intermediaries
2. Saving and Investment in the National Income Accounts
3. The Market for Loanable Funds
  - A. Supply and Demand for Loanable Funds
  - B. Public Policies and the Market for Loanable Funds

Today

After  
Break

# The Bond Market

Some recent US government, corporate, and municipal bond rates:

| Borrower          | Maturity Date | Interest Rate |
|-------------------|---------------|---------------|
| US Government     | March 2014    | 0.19%         |
| US Government     | February 2043 | 3.15%         |
| General Electric  | January 2023  | 3.19%         |
| Chesapeake Energy | March 2019    | 6.47%         |
| MBTA              | July 2037     | 3.40%         |

# The Stock Market

A **stock** is a certificate that represents a claim to partial ownership in a firm and hence a share of the profits that the firm makes.

A firm will usually pay out some of its profits as **dividends** to its shareholders.

# The Stock Market

Example: Intel Corporation has about 5 billion shares of stock outstanding.

Each share represents  $1/5$  billion ownership.

Each share sells for about \$20, so the business is worth about  $\$20 \times 5 \text{ billion} = \$100 \text{ billion}$ .

Each share paid \$0.86 in dividends during 2012, so the business returned  $\$0.86 \times 5 \text{ billion} = \$4.3 \text{ billion}$  to its owners last year.

# Debt Versus Equity

From the **borrower's** point of view, the sale of stock to raise funds is called **equity finance**, while the sale of bonds is called **debt finance**.

From the saver's point of view:

|                 | Good Economic Times   | Bad Economic Times  |
|-----------------|---|---|
| Bonds (Debt)    | Pays interest and principal.  | Still pays interest and principal (except in the rare case of bankruptcy).        |
| Stocks (Equity) | Dividends and hence the share price will increase as the firm earns higher profits. | Dividends and hence the share price may decrease as the firm earns lower profits. |

In the US, the bond market is actually larger than the stock market.

# Debt Versus Equity, US, 2012 Q3

Note: All Figures are in Billions of Dollars

|                            |            |
|----------------------------|------------|
| Commercial Paper           | \$957.2    |
| US Treasury Bonds          | \$11,255.5 |
| US Government Agency Bonds | \$7,543.9  |
| Municipal Bonds            | \$2,969.7  |
| Corporate Bonds            | \$12,041.0 |
| TOTAL DEBT                 | \$34,767.3 |
| TOTAL EQUITY               | \$25,826.4 |



# Banks

Banks:

1. Accept **deposits** from savers.
2. Make **loans** to borrowers.

Banks cover their costs and make profits by charging a higher interest rate on their loans than they pay on their deposits.

# Banks

Banks are also special in that they allow savers to write checks on some types of deposits.

That is, bank deposits serve as a **medium of exchange** as well as a **store of value**.

# Mutual Funds

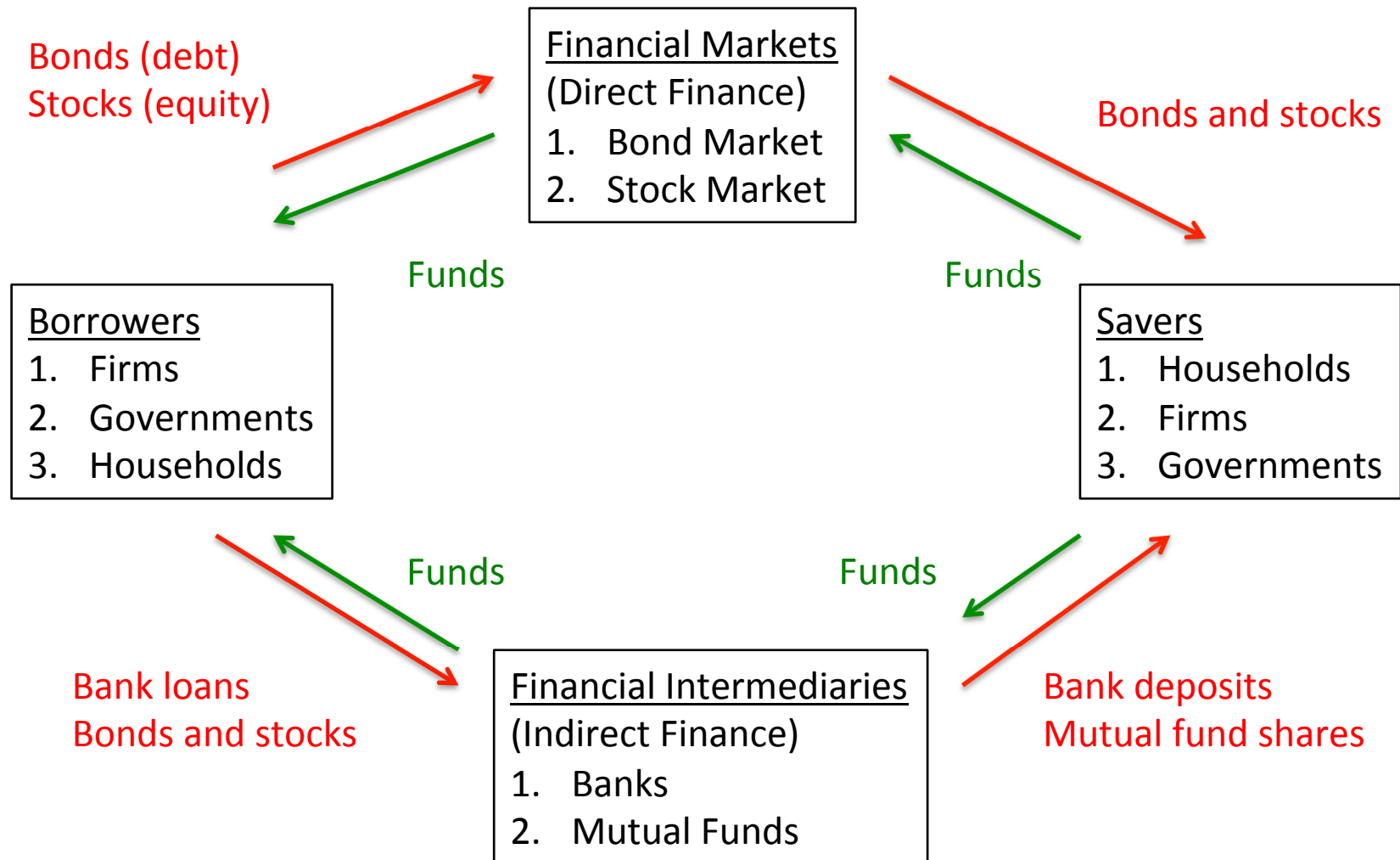
## Mutual Funds

1. Sell shares to savers.
2. Use the proceeds to buy a collection or **portfolio** of stocks and/or bonds.

Mutual funds help with **diversification** by holding many stocks and bonds.

They also allow savers to delegate stock and bond selection to a professional money manager.

# Financial Institutions in the US



# Financial Institutions in the US

